

2022 Value of Tourism

A Snapshot of Tourism in BC

OVERVIEW

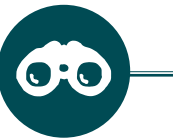
This information provides insight into the annual economic value of tourism in British Columbia. This Snapshot is complementary to the Value of Tourism in British Columbia: Trends from 2012 to 2022 Data Tables; available early 2024. Information provided is produced by BC Stats for Destination BC.

TOTAL TOURISM REVENUE



Tourism revenue measures the money received by businesses, individuals, and governments due to tourism.

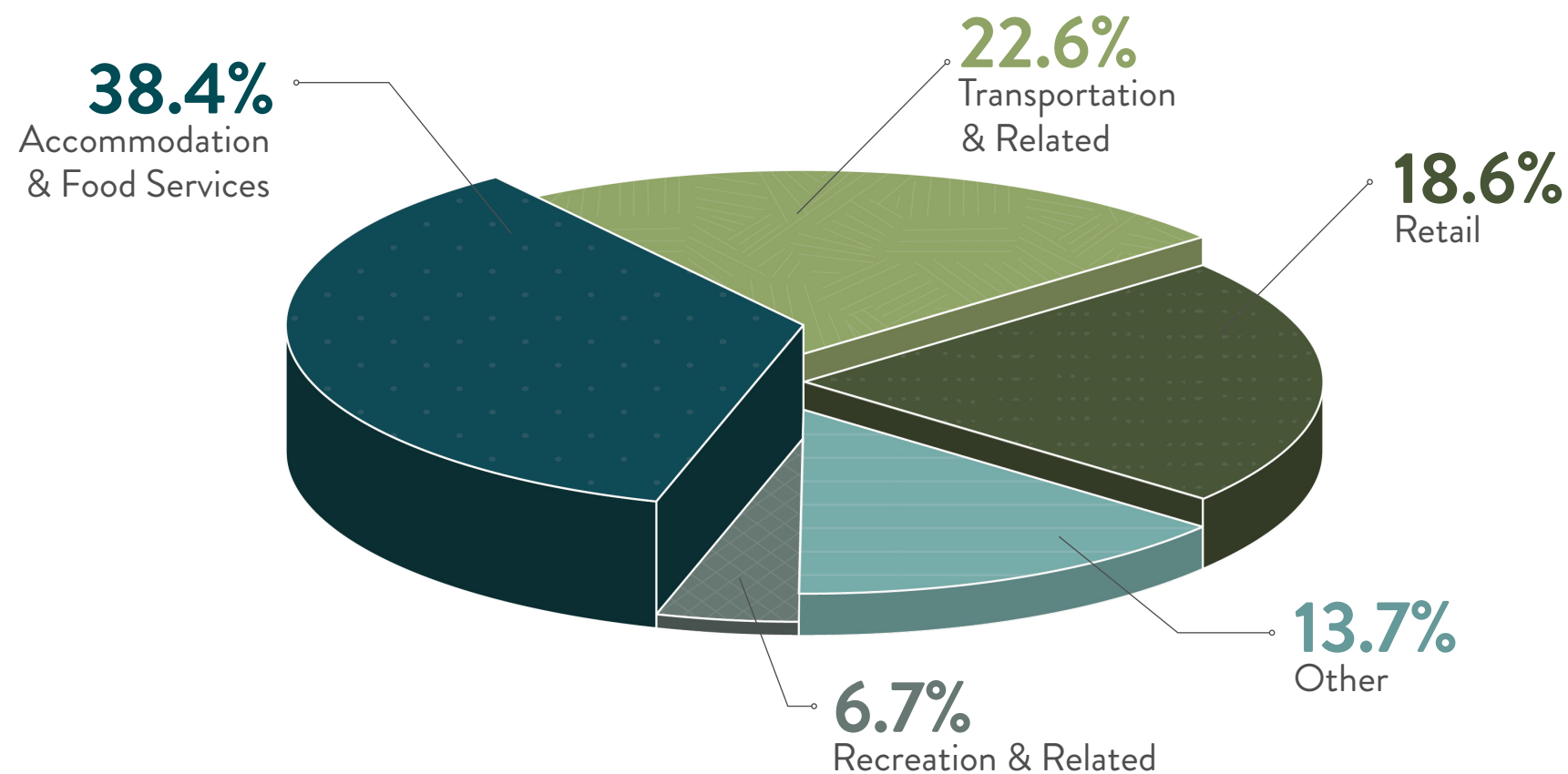
\$18.5 Billion
2022 Annual Revenue



+56.5%
Over 2021

+44.7%
From 2012

2022 SHARE OF TOURISM REVENUE BY SERVICE AREA



TOURISM PROVINCIAL/MUNICIPAL TAX REVENUE



\$2.1 Billion

+45.3%
From 2021

+54.8%
From 2012

ESTIMATED ROOM REVENUE

Based on 43 participating MRDT communities in 2022, 43 in 2021, and 30 in 2012



\$3.8 Billion

+80.1%
Over 2021

+167.7%
Over 2012

Due to methodological adjustments and updated data releases, the tourism economic performance indicators published in 2024 should not be compared to the values published prior as all changes have been applied retrospectively. Full retrospective values will be available in the Value of Tourism British Columbia: Trends from 2012 to 2022 Data Tables; available early 2024.

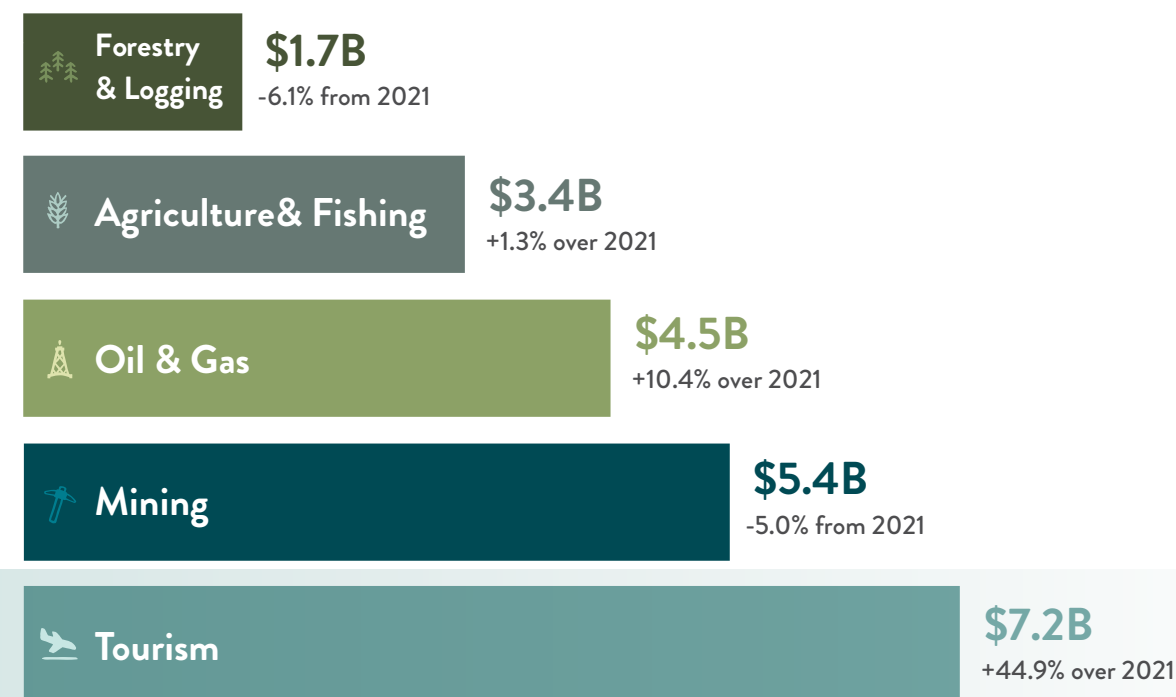
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TOURISM GROSS DOMESTIC PRODUCT

GDP for the provincial economy as a whole was up +3.9% over 2021. In 2022, tourism contributed 2.4% or \$7.2 billion of value added to the BC economy, as measured through GDP (in 2017 constant dollars). The contributions of the tourism industry in 2022 was above all other primary resource industries. Tourism experienced the greatest impact of COVID-19 compared to any other primary resource industry in 2020 (declined -52.7% from 2019) however, in 2022, tourism's recovery rate was the strongest (increased +44.9% over 2021).

GDP BY PRIMARY RESOURCE INDUSTRY



TOURISM BUSINESSES

16,910

tourism-related businesses were in operation in BC in 2022, a 1.5% increase over 2021.

Number of tourism-related businesses in operation at a single point in time in 2022 (December 2022)



TOURISM EMPLOYMENT

154,366

people were employed in tourism-related businesses, a +94.5% increase over 2021.

Number of jobs that tourism spending supports



TOURISM WAGES AND SALARIES

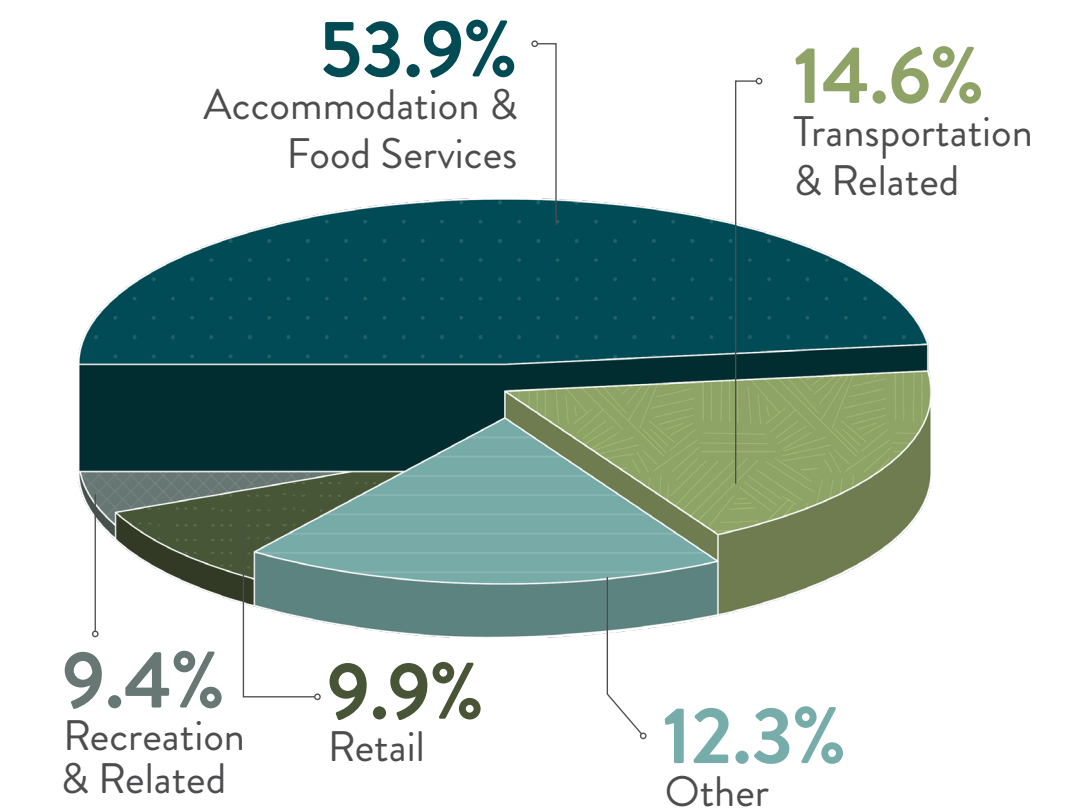
The tourism industry paid
\$5.0 Billion
in wages and salaries in 2022.

+57.4% Over 2021 | +40.2 From 2012



👤 = \$1 Billion

SHARE OF TOURISM EMPLOYMENT BY SERVICE AREA



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